



## Logic Tree

2002 4 1

[learning.inews24.com](http://learning.inews24.com)

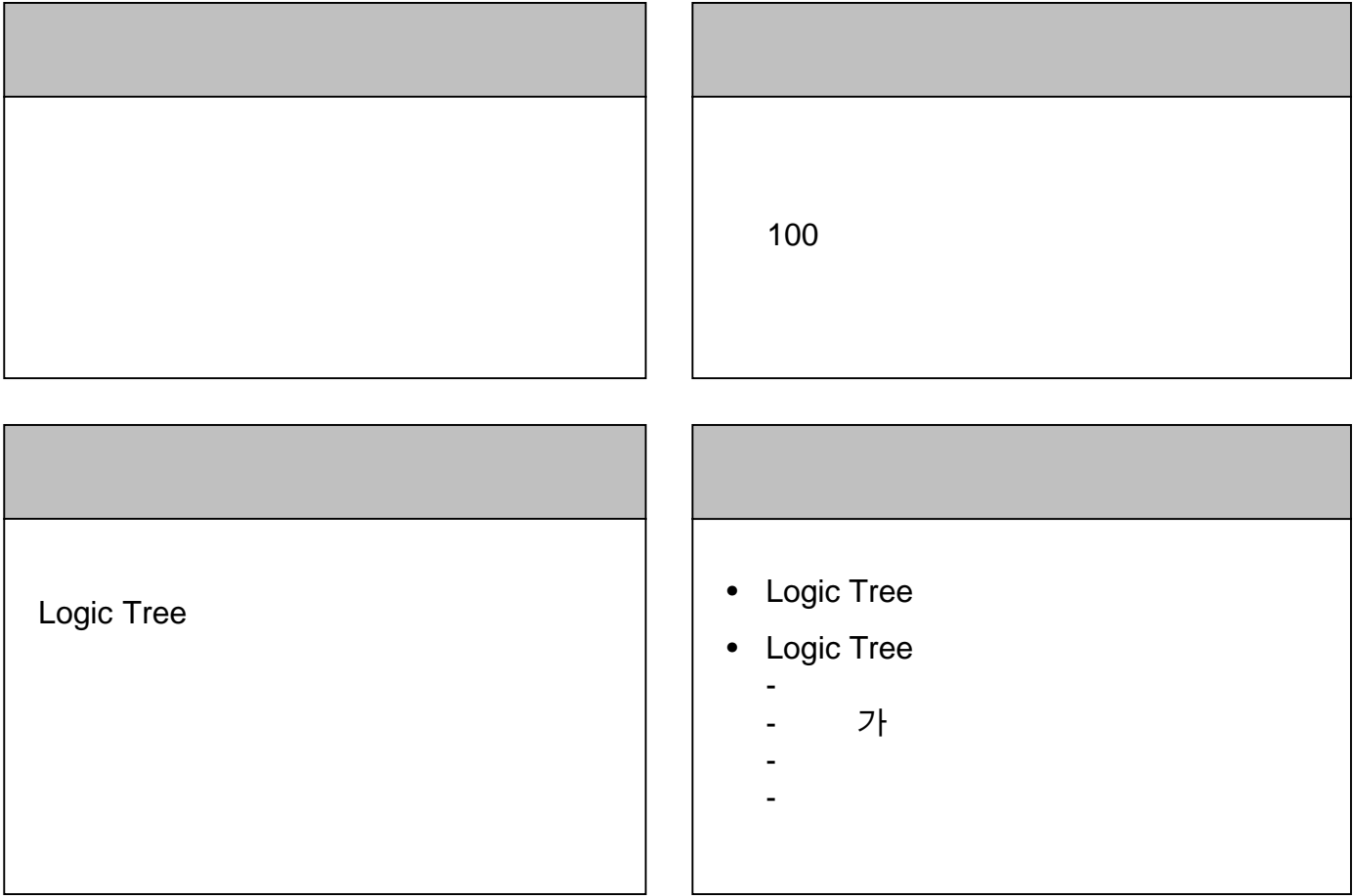
Hipro@HiproConsulting.com

553-8670~1

561-8671

# Logic Tree

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가 .

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## Logic Tree

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- 
- 가
- 
- 
- 
- 
- ...

가 가



Marketing  
4P

Logic Tree

Product ( )

Price (가 )

Place ( )

Promotion ( )

?

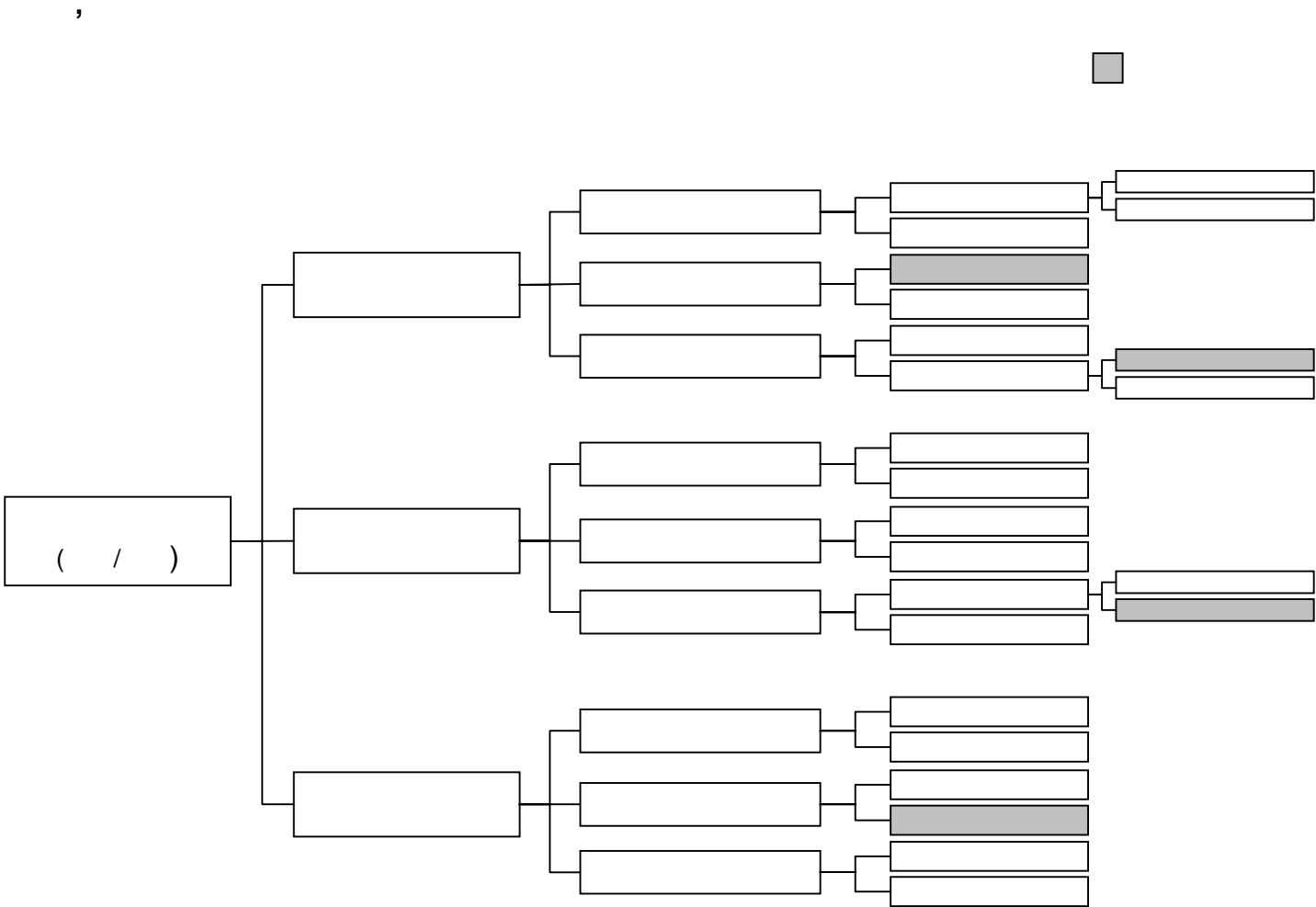
# Logic Tree(Issue Tree)

Logic Tree

MECE\*

Tree

.



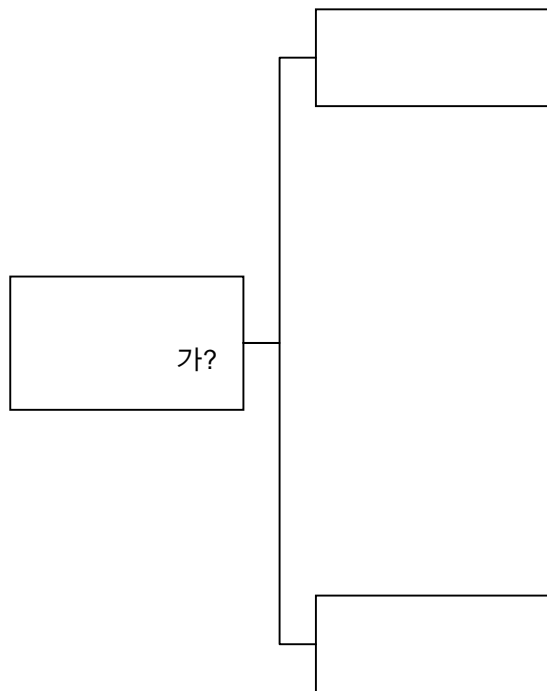
\*MECE=Mutually Exclusive Collectively Exhaustive

‘ 가’

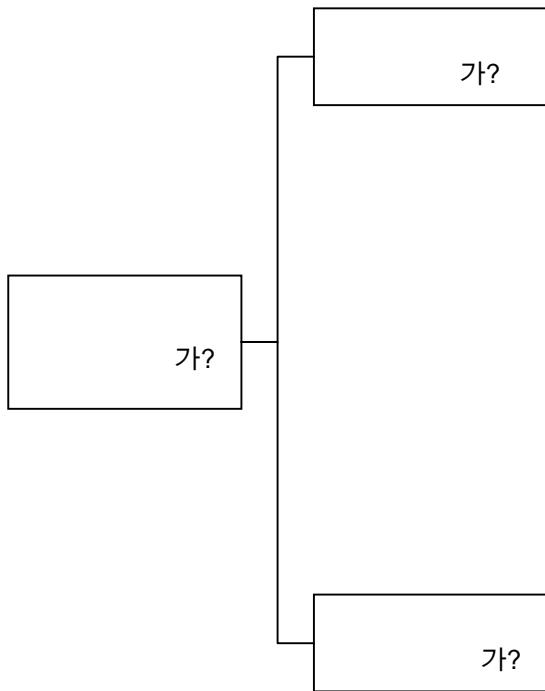
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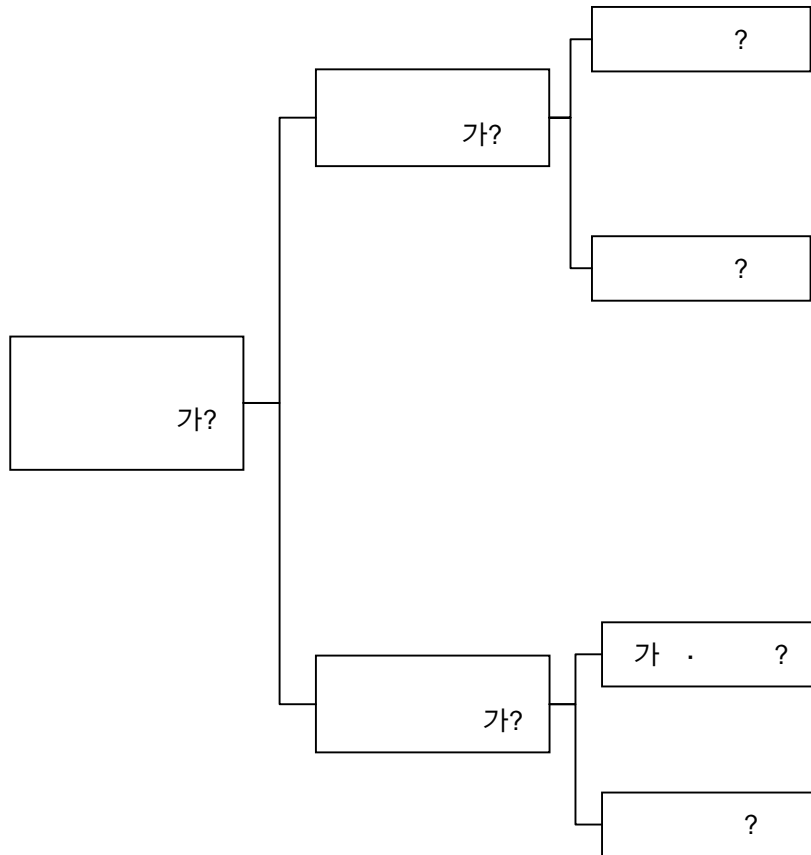
**Logic Tree**

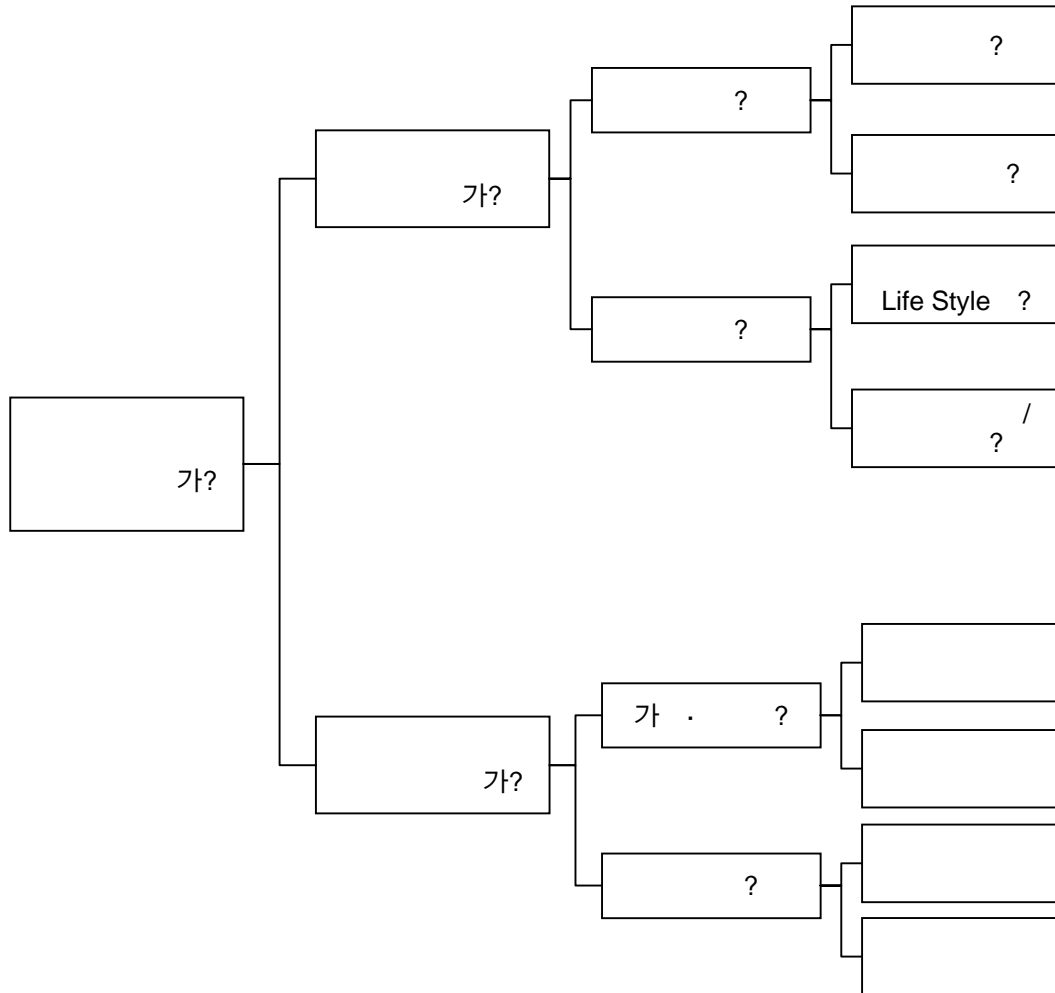
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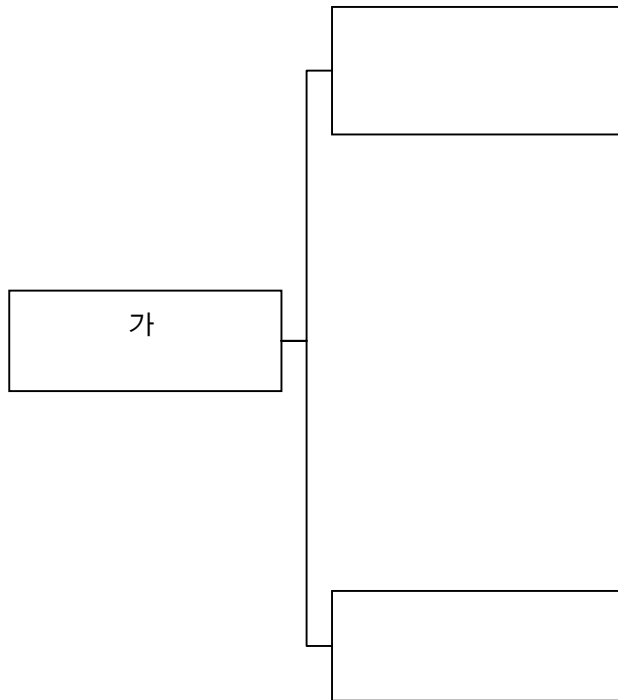


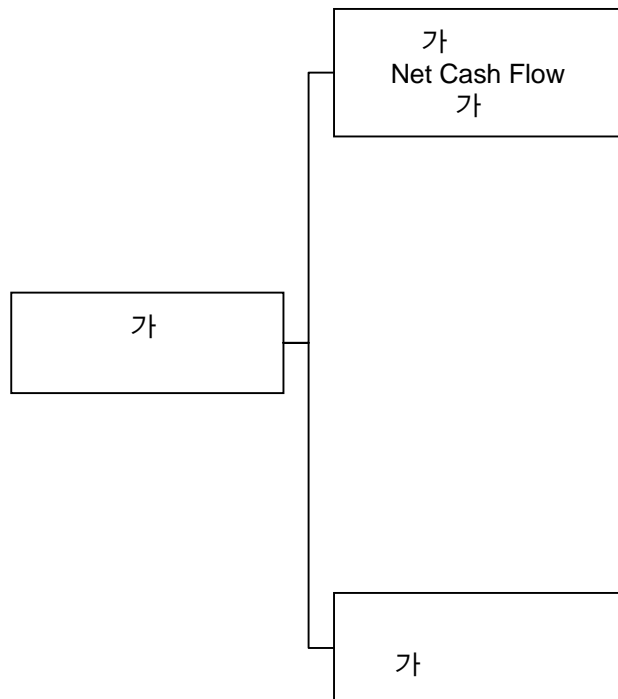


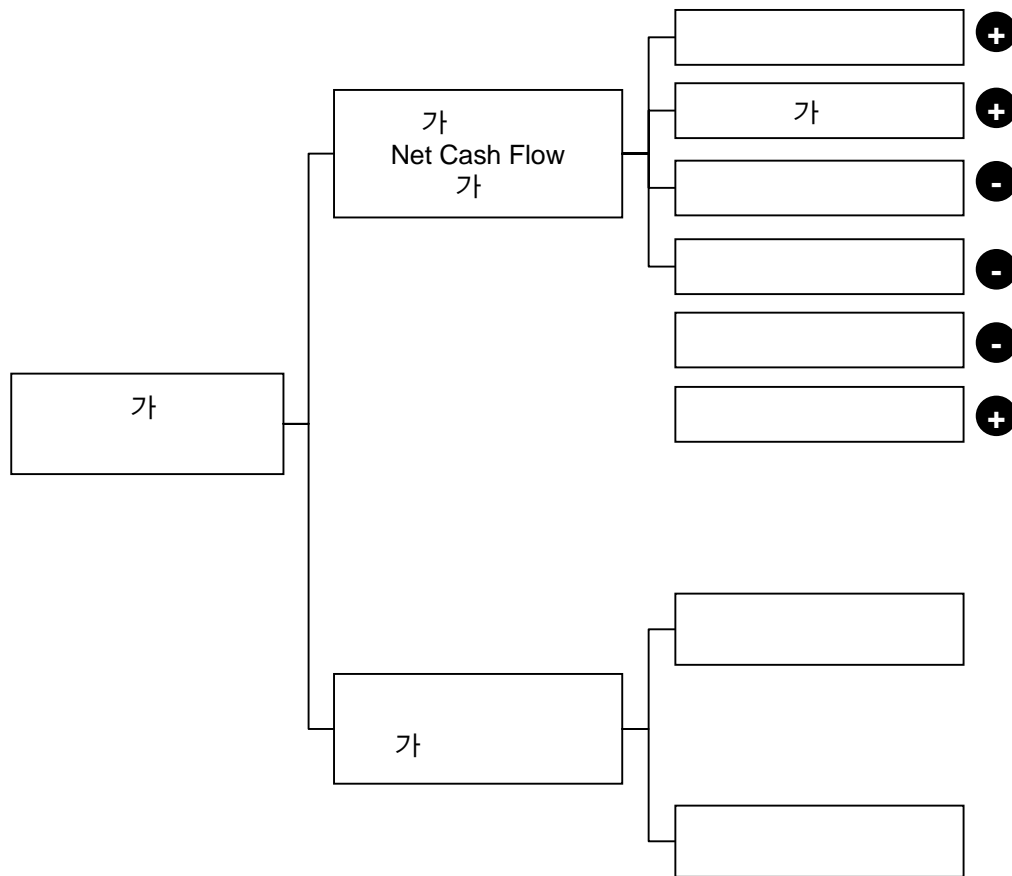
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**Logic Tree**

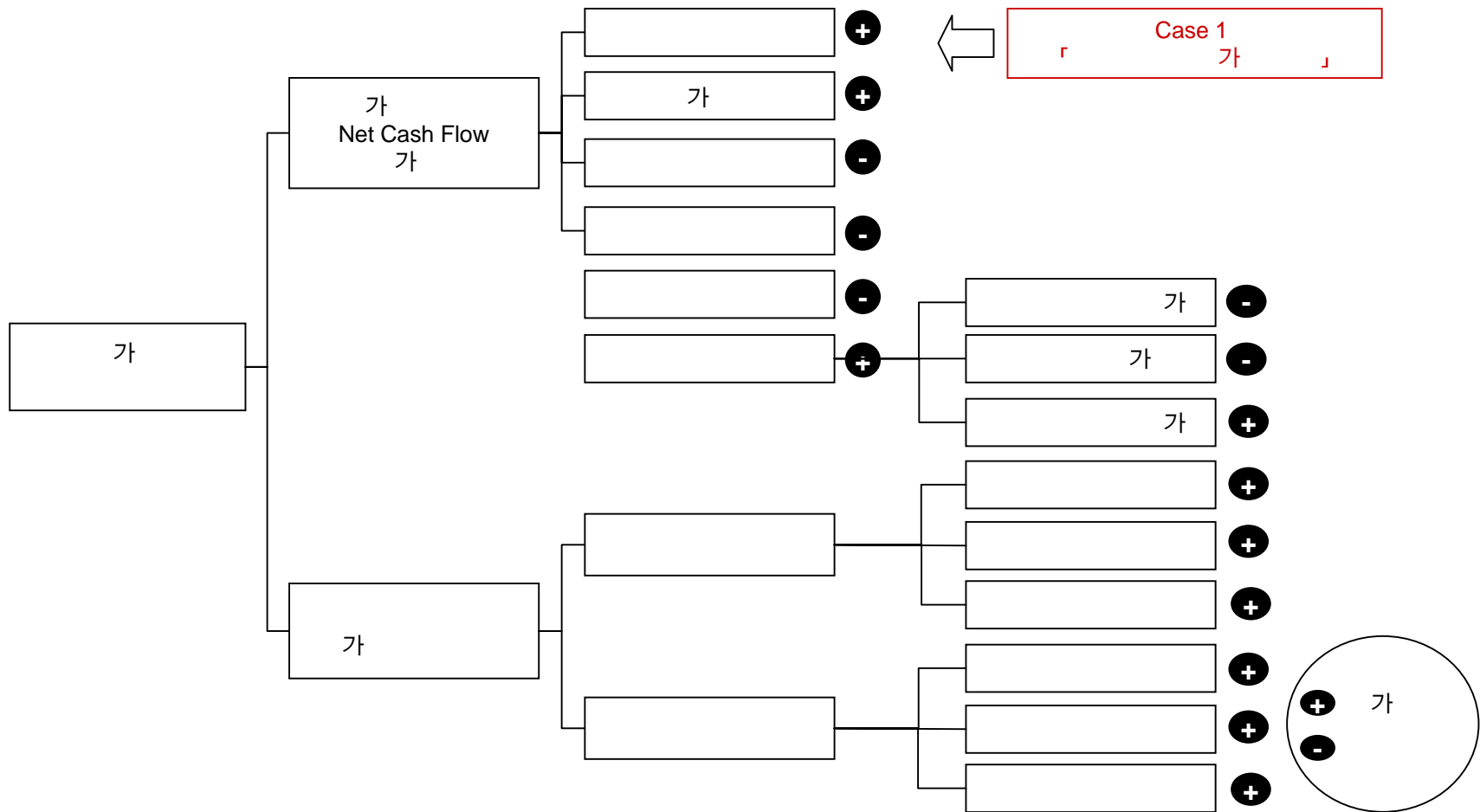
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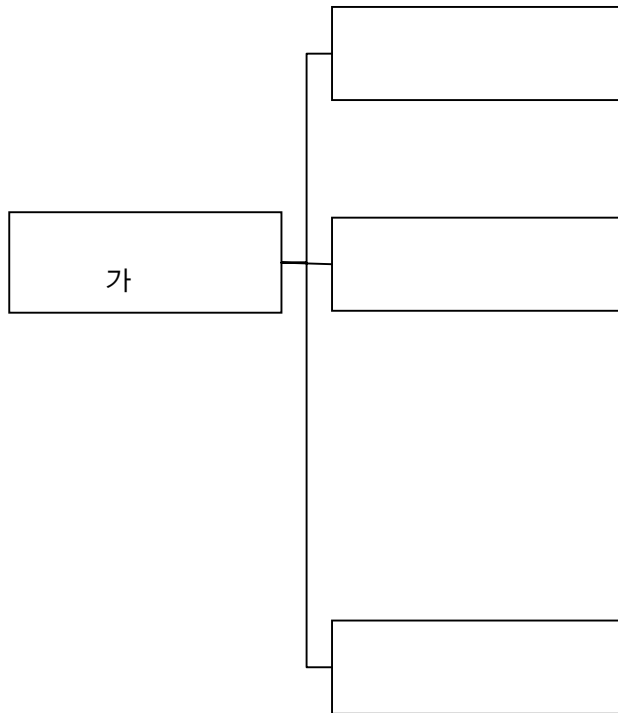


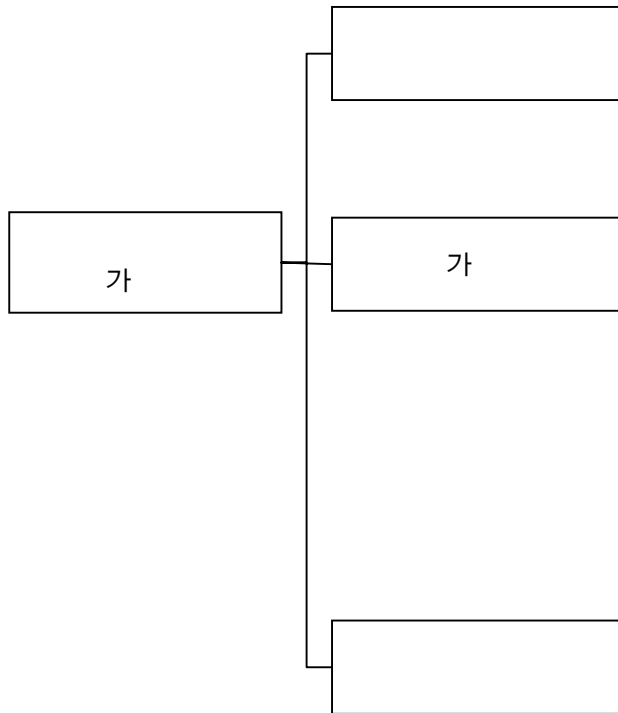
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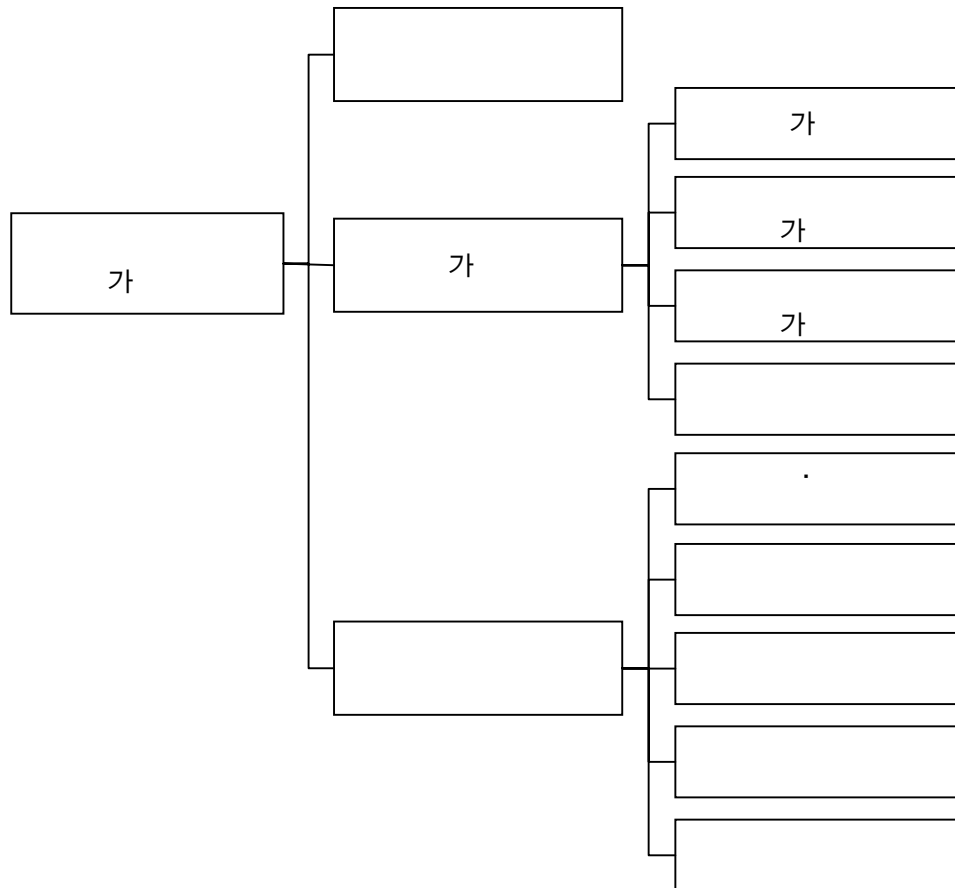
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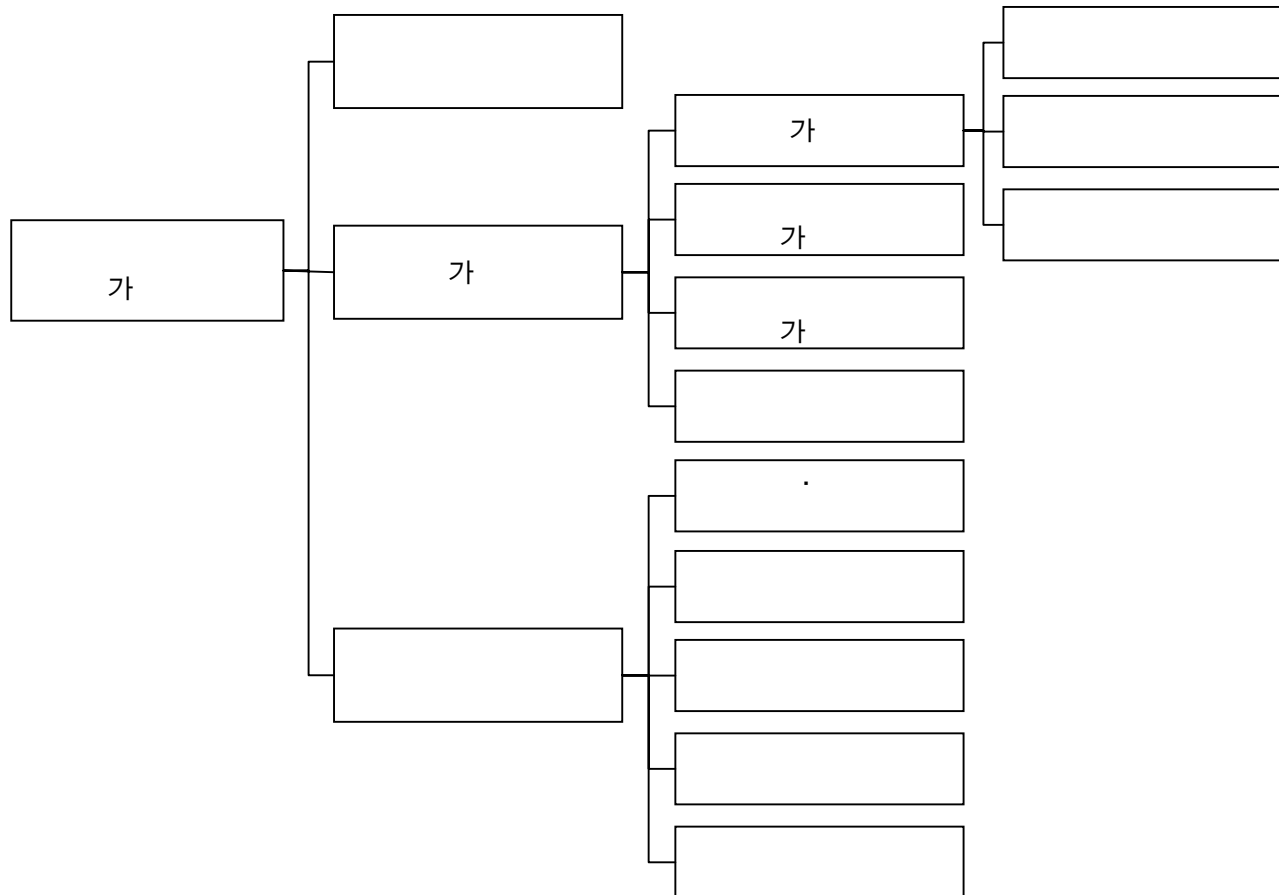
Logic Tree

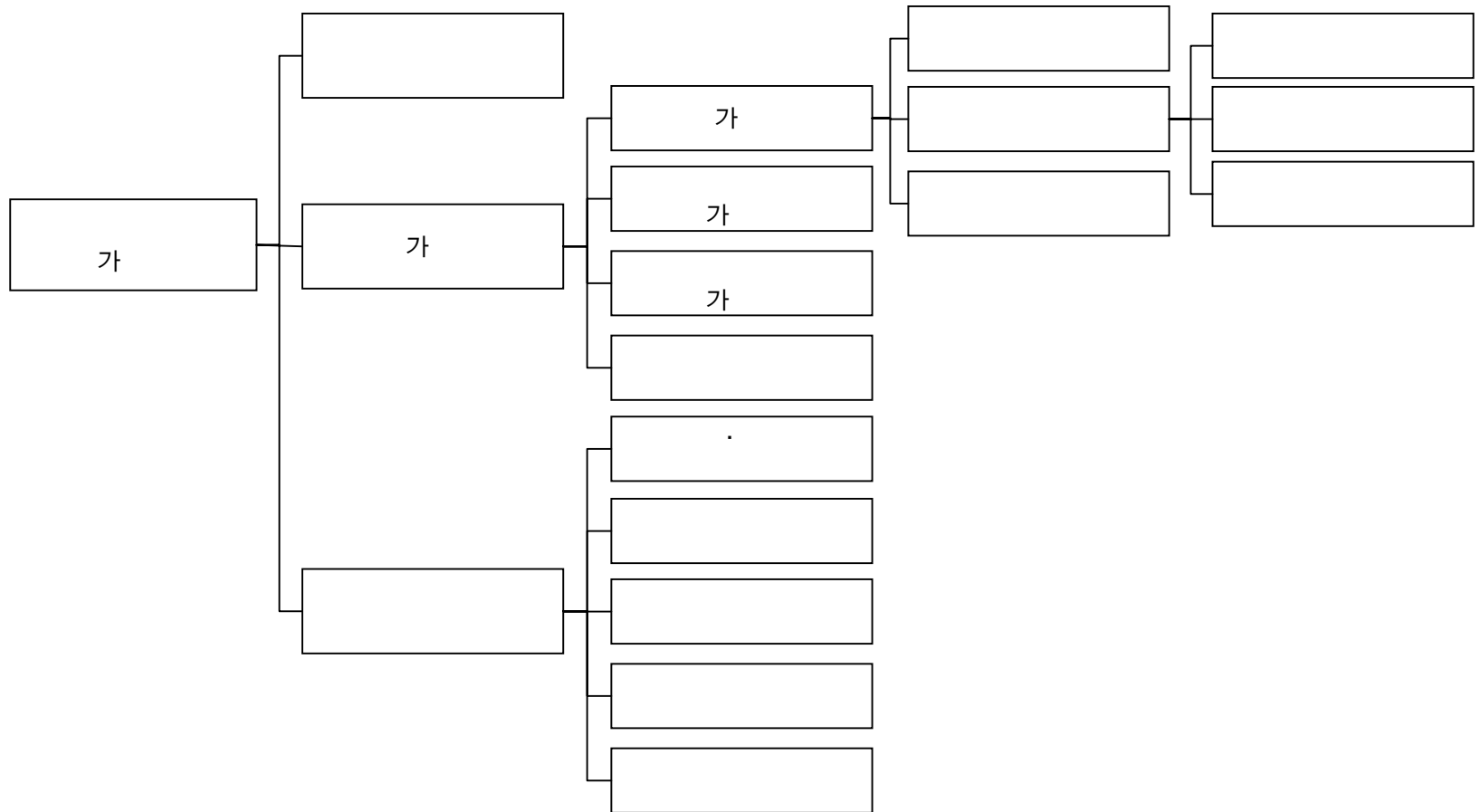
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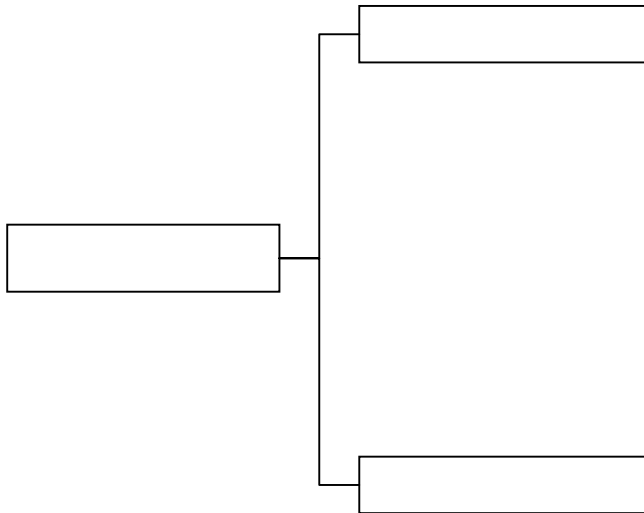
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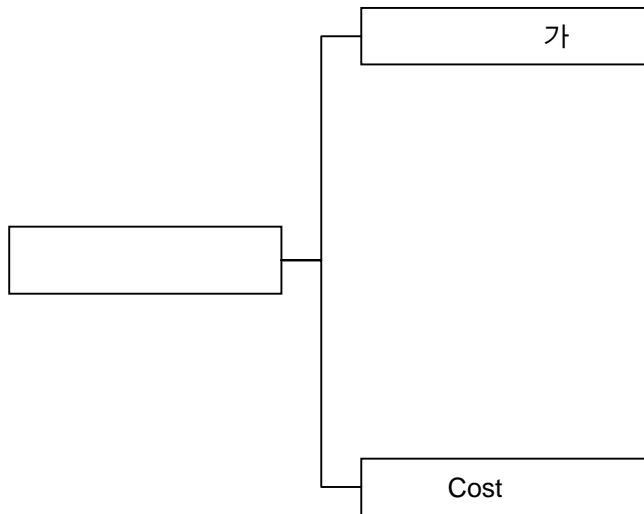
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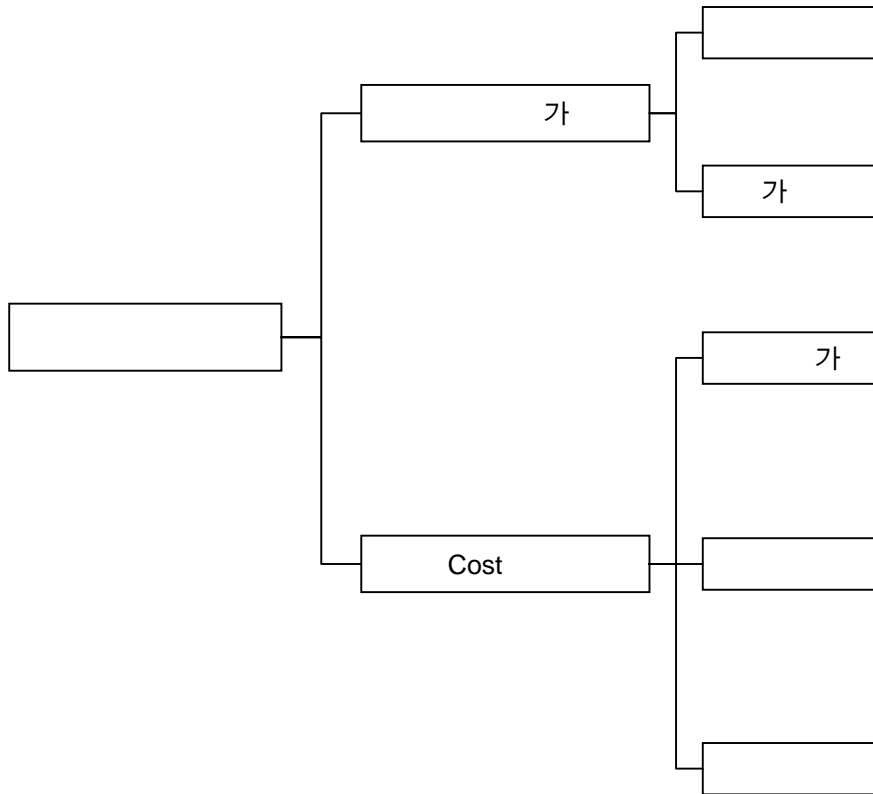
## Logic Tree

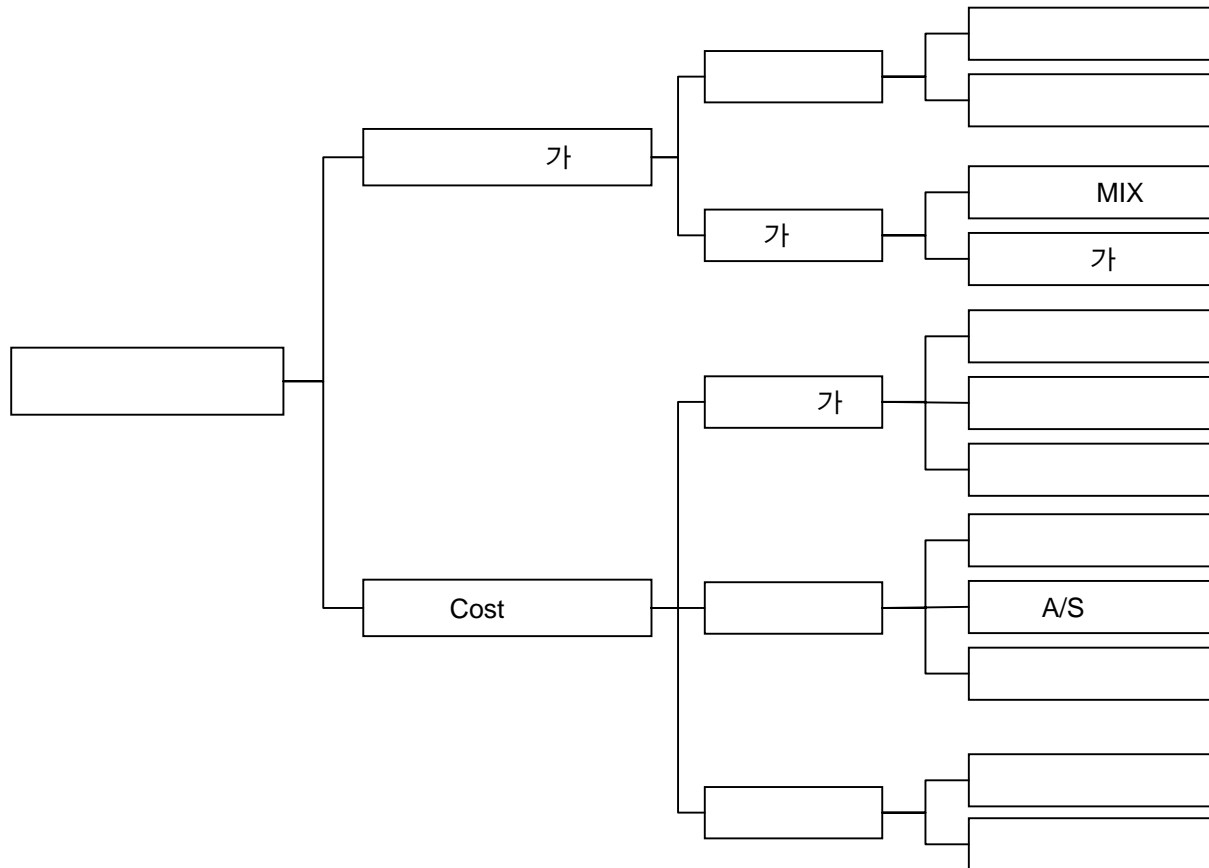
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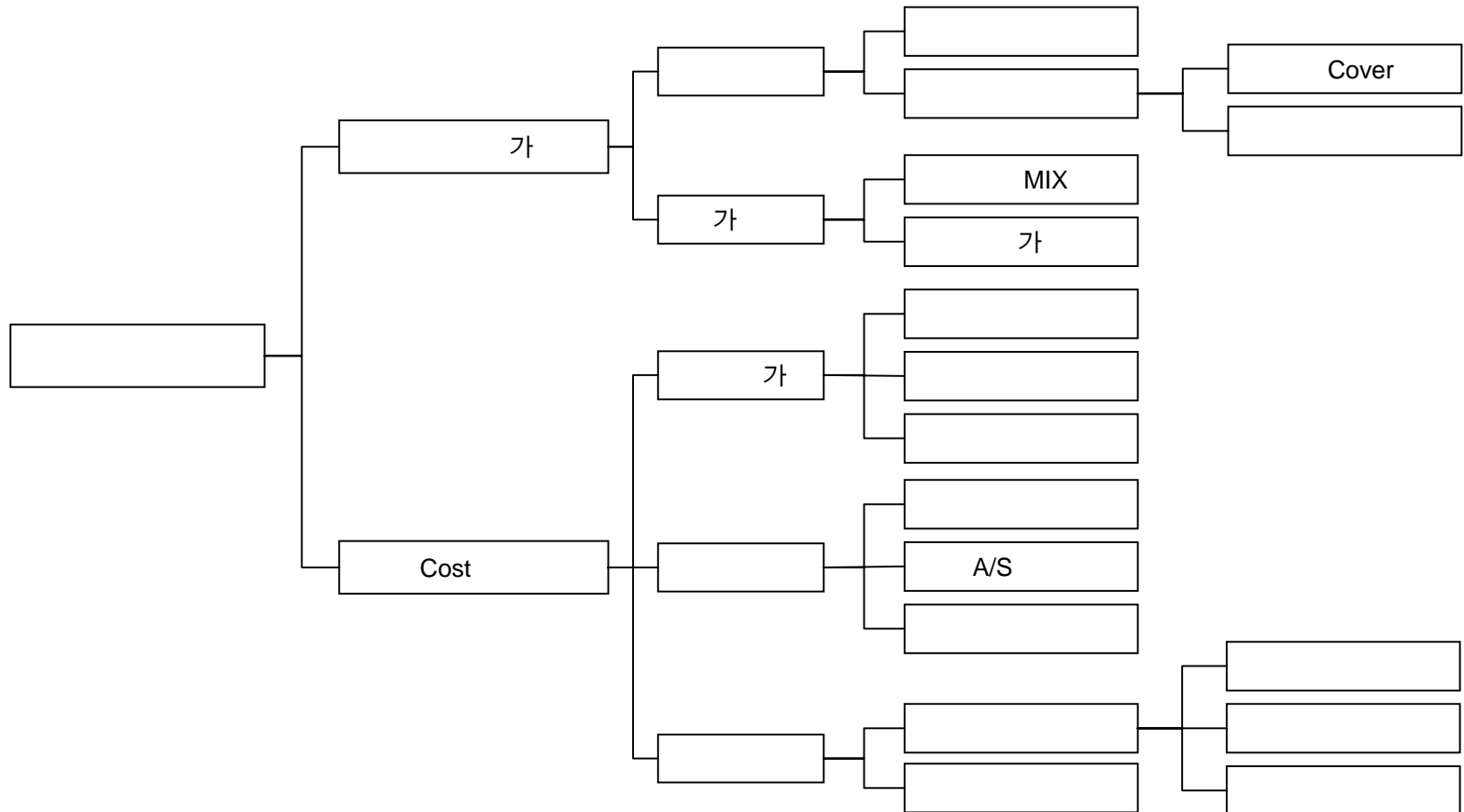










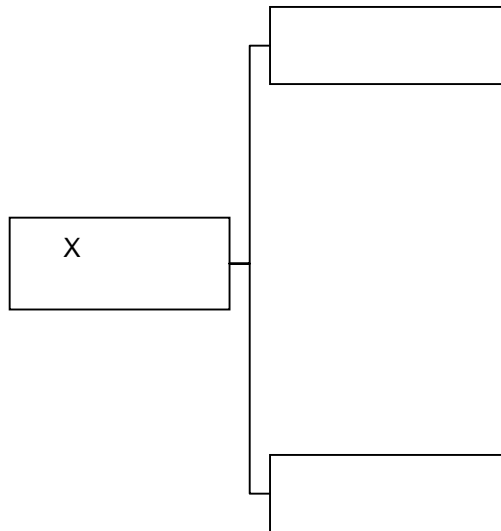


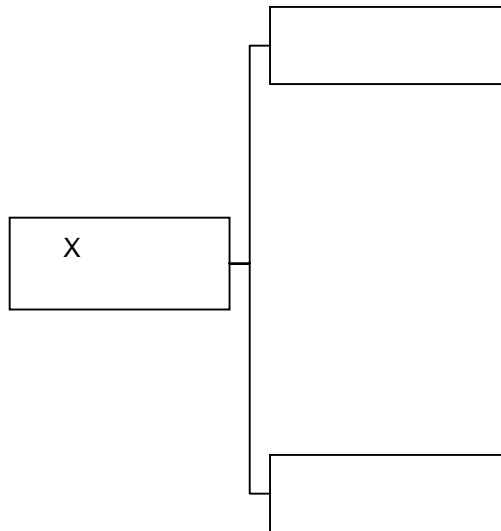
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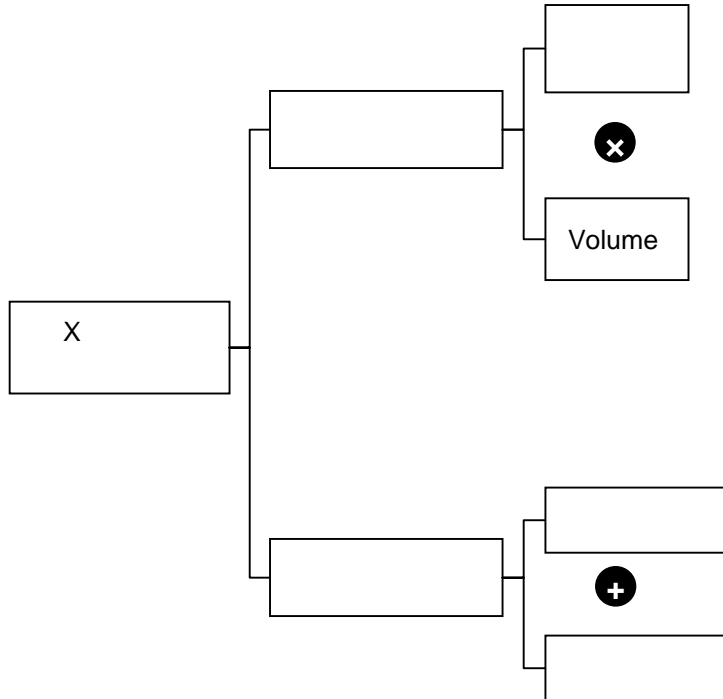
## Logic Tree

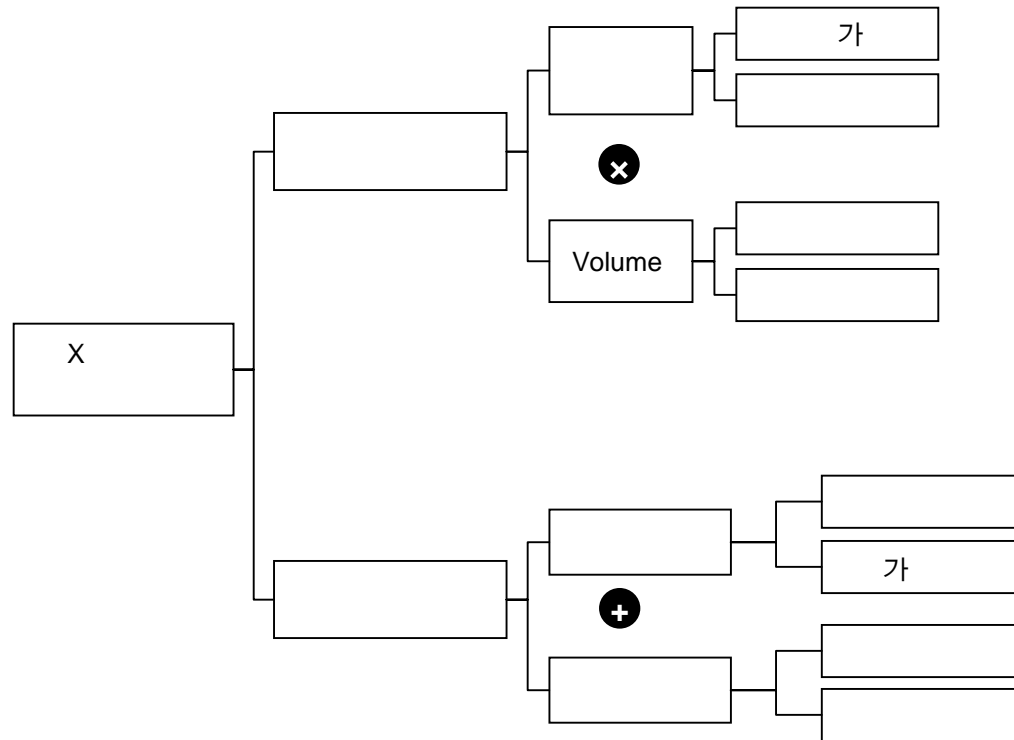
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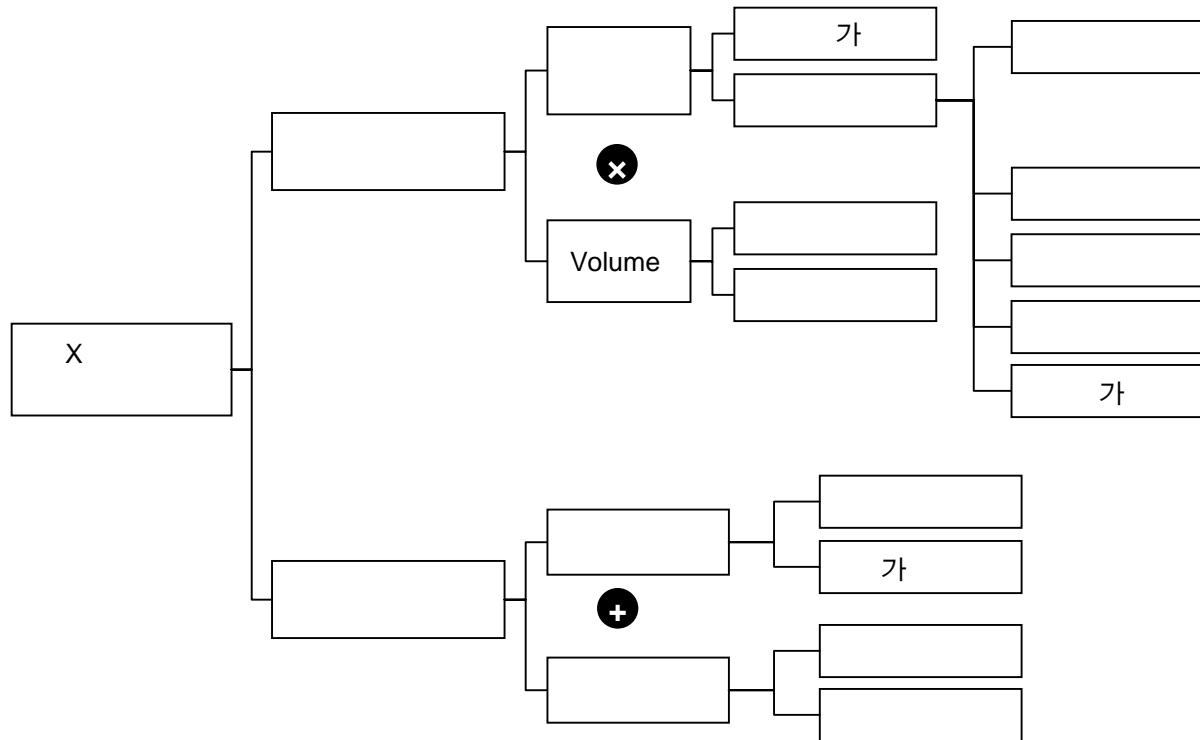


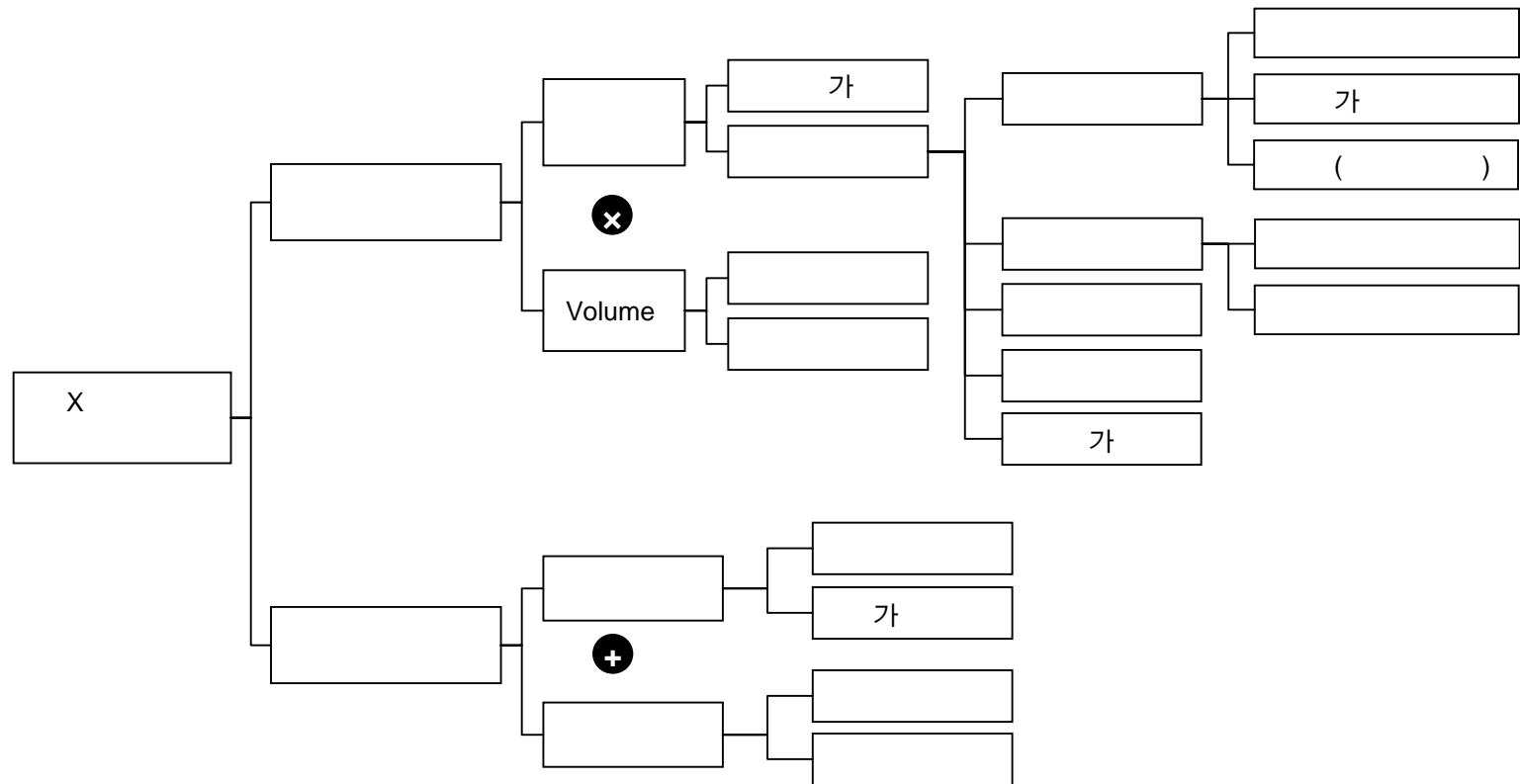












# Logic Tree

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# End of Document

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