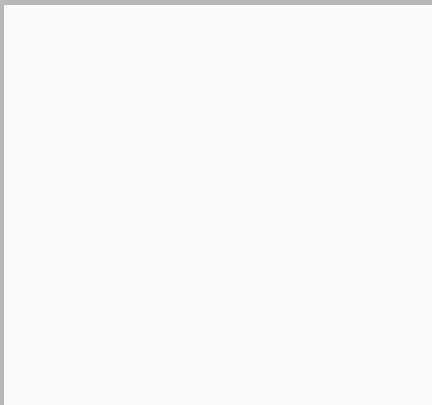


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M R O

jolee@mail.lgeri.co.kr



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M R O
M R O ?
(Direct goods)
(Indirect goods)
M R O (Maintenance), (Repair),
(Operation)
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M R O
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Grainger 가 . Grainger
570 60 가 MRO
Click &
Mortar ,
Grainger

CommerceOne, Ariba, MRO.com
MRO
MRO
FindMRO.com
Orderzone.com

MRO 3
marketplace

가 PurchasingCenter.com

가 marketplace

MRO
가
MRO

Click & Mortar
MRO marketplace 3



marketplace

MRO

marketplace 'Global Trading Web'

6 MRO LG MRO

(Operation Resource Management)

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marketplace

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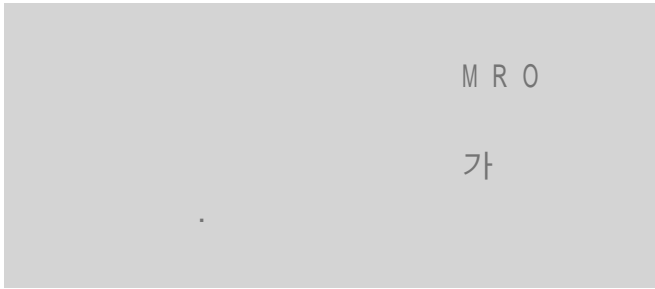
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MRO
Total Service



MRO
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Aberdeen Group
MRO
80%
MRO
가
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Aberdeen
40-45%
MRO
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MRO
ERP
MRO
MRO

LG ORM (Operation Resource Management)

