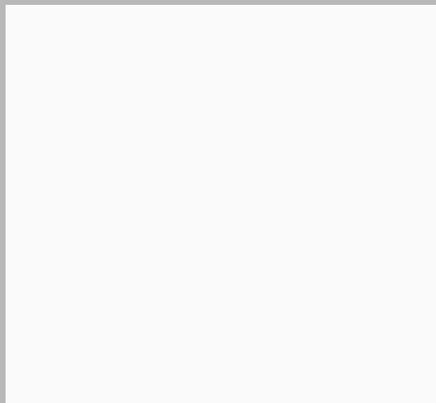


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M R O

jolee@mail.lgeri.co.kr



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M R O ?
(Direct goods)
(Indirect goods)
M R O (Maintenance), (Repair),
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Grainger 가 . Grainger
570 60 가 MRO
Click &
Mortar ,
Grainger

CommerceOne, Ariba, MRO.com

MRO
FindMRO.com ,
Orderzone.com

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MRO 3
marketplace

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PurchasingCenter.com

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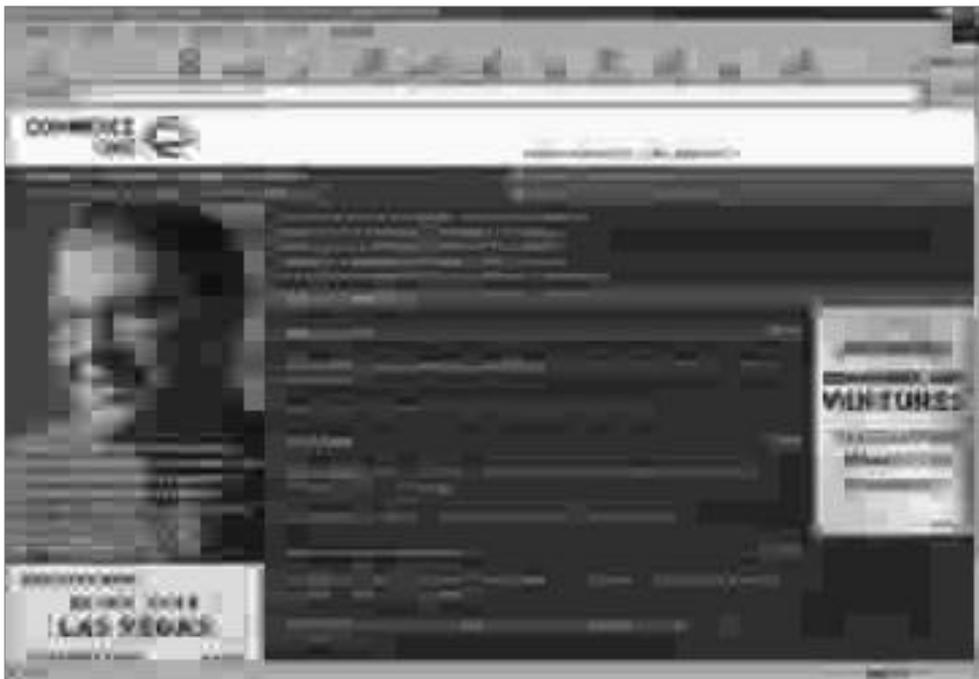
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6 MRO LG MRO

(Operation Resource Management)

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IT Aberdeen Group
MRO
80%
MRO
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DB , MRO Total Service Group 가 MRO Aberdeen
40-45%
가



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LG ORM (Operation Resource Management)

LG (www.lgmart.co.kr) 가? , Customized Service . LG
 . LG 가 ORM ,
 B2C, B2B MRO .
 . B2B ORM(MRO 가
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 . LG
 LG 1999 6 ORM ,
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 LG , 가 . LG
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