

7

7

1	<ol style="list-style-type: none"><li>1.</li><li>2.</li><li>3. Brainstorming</li><li>4.</li><li>5.<ol style="list-style-type: none"><li>1) Storyboarding</li></ol></li></ol>
2	<ol style="list-style-type: none"><li>5.<ol style="list-style-type: none"><li>2) process Map</li><li>3)</li><li>4)</li><li>5) 5Why's</li><li>6)</li><li>7) Point Score System</li><li>8)</li><li>9)</li></ol></li></ol>



## 19 :

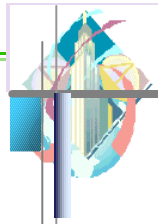
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### ❖ 학습 목표

- 1.
- 2.

### ❖ 학습 내용

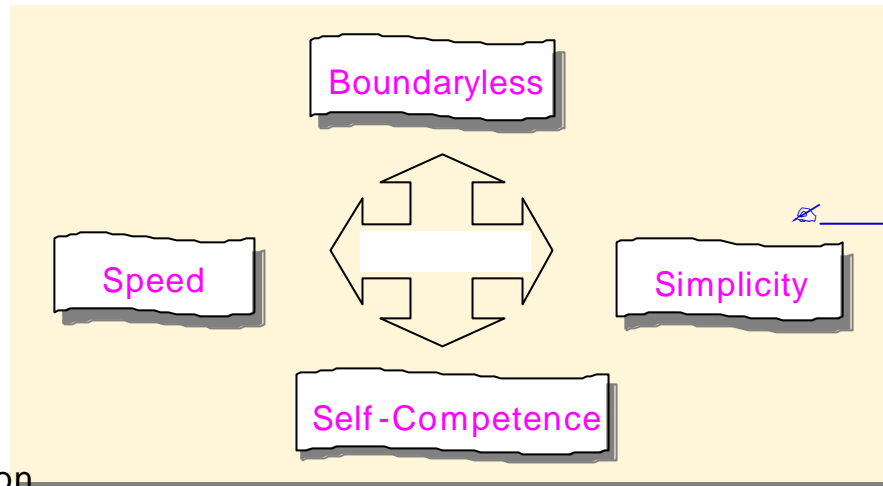
- |                  |                       |
|------------------|-----------------------|
| 1.               | 5.                    |
| 2.               | 2) process Map        |
| 3. Brainstorming | 3)                    |
| 4.               | 4)                    |
| 5.               | 5) 5Why's             |
|                  | 6)                    |
| 1) Storyboarding | 7) Point Score System |
|                  | 8)                    |
|                  | 9)                    |



1.

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\_\_\_\_\_ , WS ( )

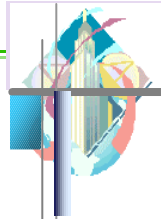


Action

\_\_\_\_\_

가

Products/Services



1.

## Best Practices 10

- 1)
- 2)
- 3)
- 4) Flip Chart    White Board    가
- 5)
- 6)    (Table Facilitator)
- 7)    가    Table Facilitator
- 8) Table Facilitator
- 9)    가    ,  
Facilitator
- 10)    Ice Breaking

Ice Breaking :

10    30



2.

1) 가

2)

3) 가

4) Session 가

1) 가

FT가

2) 2



2.

	( A4 ¼),
	<ul style="list-style-type: none"><li>•</li><li>• , 1 ✎</li><li>• ,</li><li>•</li><li>•</li><li>• 1</li><li>•</li><li>- / /</li><li>- ,</li></ul>

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2.

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	<div><div>•</div><div>•</div><div>-</div><div>-</div><div>•</div></div> <div><div>/</div><div>/</div><div>가</div><div>2</div></div> <div>,</div> <div>.</div> <div>.</div>
	<div><div>•</div><div>•</div><div>-</div><div>-</div><div>•</div></div> <div><div>/</div><div>/</div><div>1</div><div>2</div></div> <div>,</div> <div>.</div> <div>.</div> <div>?</div>



2.

	<ul style="list-style-type: none"><li>•</li><li>•</li><li>- / / ,</li><li>- ( ) 2 가</li><li>가 ? ?</li><li>• 2</li></ul>
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>- / / ,</li><li>- , CEO가 가 3가</li><li>• 2</li></ul>
	<ul style="list-style-type: none"><li>•</li><li>•</li><li>- / / ,</li><li>- 가 ,</li><li>• 2</li></ul>



### 3. Brainstorming

1) \_\_\_\_\_

2) \_\_\_\_\_ : FT(Facilitator)가 \_\_\_\_\_

(1) Session

. . .

(2) Warm - up

.5 10

(3) Brainstorming

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(4)

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가

(5) Consensus

. 15 20



### 3. Brainstorming

3) \_\_\_\_\_ :

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(2)

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(3) 質

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(4)

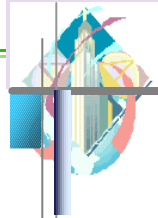
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(5)

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. / 가 FT 가 .

(6)

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: Pay-off Matrix, Dotting)



### 3. Brainstorming

4) \_\_\_\_\_

(1) Free Wheeling

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(2) Round Robin

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(3) Slip Method

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[post it]

Brainwriting :

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. Slip Method

5) Round

Round 1	Round 2	Round 3
(15 30 ) (1-3 )	(1 ) (15 30 ) (1 3 )	(1 3 )

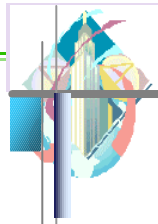


### 3. Brainstorming



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0 : 가.	0 : 가.	0 : 가.
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:	:	: 000
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4.

### 1) Dotting



Dot( / ● )



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Dot



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Dotting

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Dotting



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3가

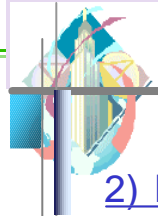
,

Dotting  
1,2,3

가

가

, Round



4.

## 2) Pay -Off Matrix

Pay-off ( )	High	GS (Grand Slam) /	EI (Extra Inning) /
	Low	SB (Stolen Base) /	SO (Strike-out) /
		Low	High
		Effort( )	

### •Pay -Off Matrix

- 20 30  
Pay-off Matrix
- SB
- GS
- 가
- Matrix
- 가

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GS

4

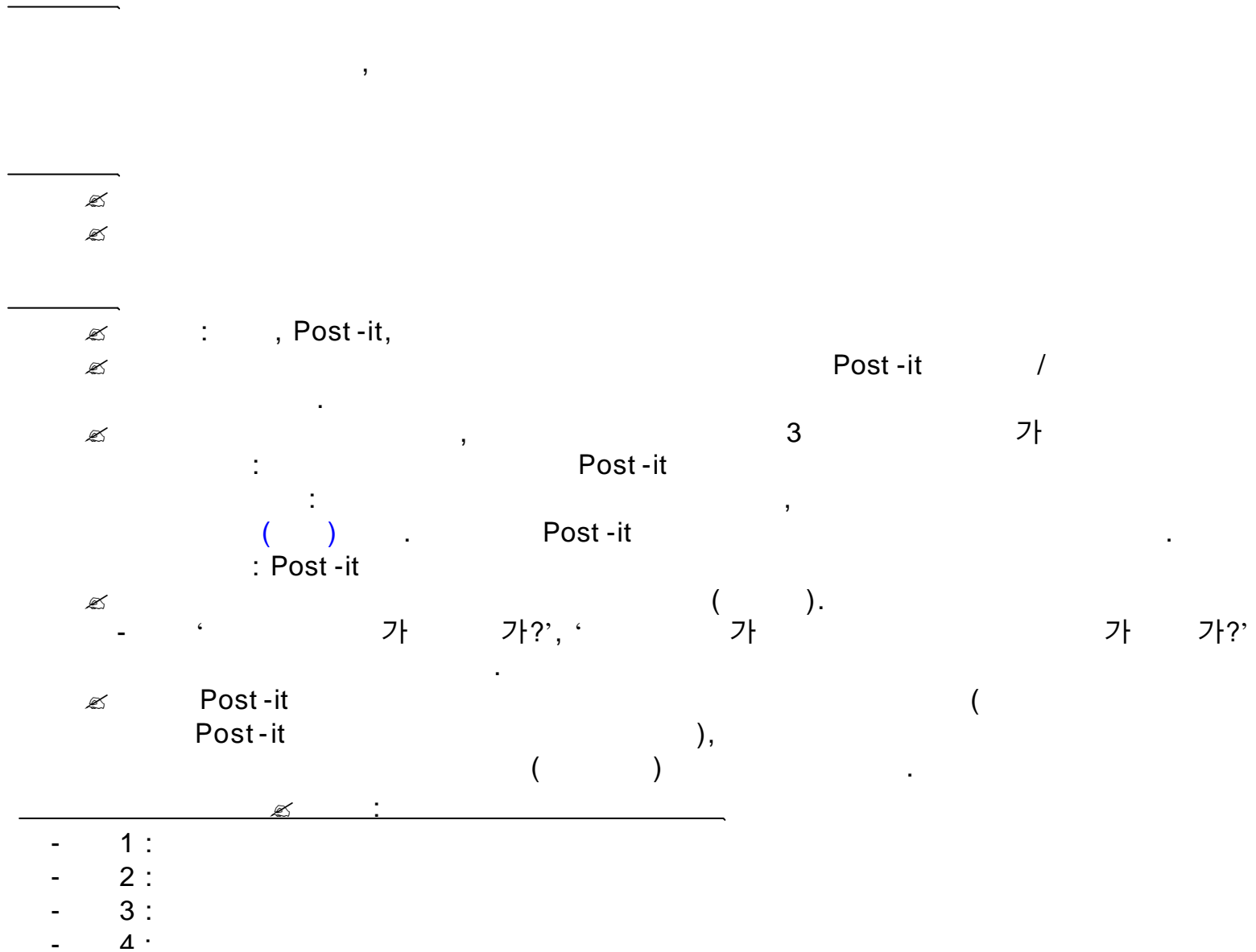
SB
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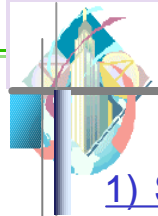
( )가  
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## 5. Tools

### 1) Storyboarding





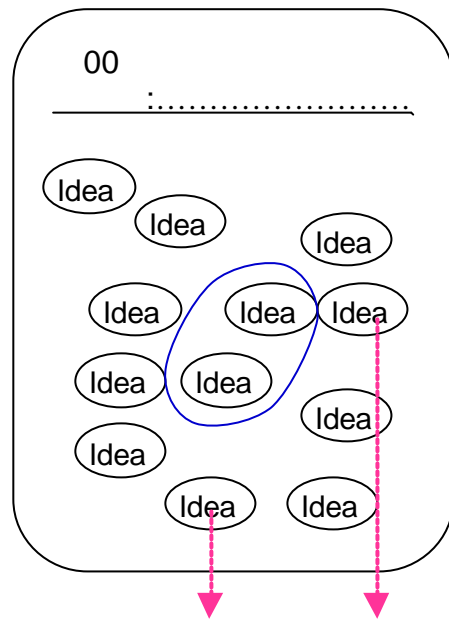
## 5. Tools

### 1) Storyboarding

(storyboarding 前)

•Collecting ideas

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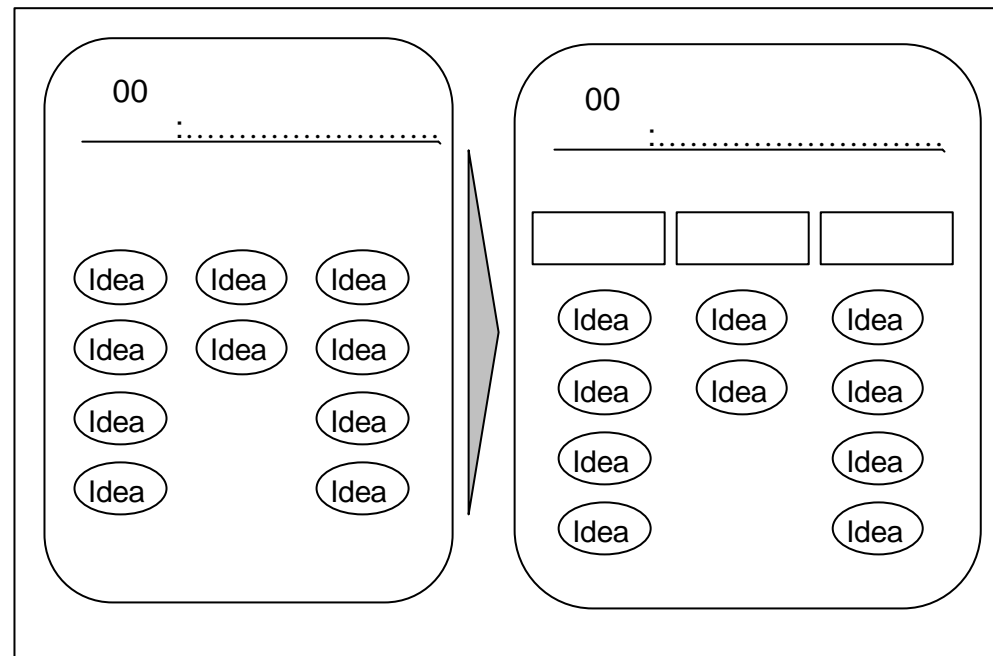


( )

(storyboarding 後)

•Structurizing ideas

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